

**DENIM
DAY**
IN LA & USA

**SEXUAL
VIOLENCE
PREVENTION
AND EDUCATION
CAMPAIGN**

**THERE IS NO
EXCUSE
AND NEVER
AN INVITATION
TO RAPE**

**MAKE A SOCIAL
STATEMENT
WITH YOUR
FASHION STATEMENT
WEAR JEANS
WITH A PURPOSE
WEDNESDAY, APRIL 22, 2009**

WHY DENIM?

BECAUSE THERE IS NO EXCUSE AND NEVER AN INVITATION TO RAPE. TO FIND OUT MORE AND TO REGISTER YOUR PARTICIPATION IN DENIM DAY, call 213-955-9090 or go to denimdayinla.org or denimdayusa.org.

HOW CAN YOU GET INVOLVED?

1. Wear denim on Wednesday, April 22, 2009.
2. Register at denimdayinla.org or denimdayusa.org.
3. Download the Denim Day action kit and distribute to your community.
4. Become a Denim Day endorser or corporate sponsor.
5. Donate to Dollars for Denim.
6. Invite a representative from POV or your local rape crisis center to give a presentation to your community/workplace.

DENIM DAY is sponsored by:



LAUSD LA CITY
COUNCIL

STAPLES Center
Foundation

LATINO
96.3

97.9 RAZA

Endorsed by: California Coalition Against Sexual Assault (CALCASA) + Mexican American Legal Defense and Educational Fund (MALDEF) + California Partnership to End Family Violence (CPEDV) + National Center on Domestic & Sexual Violence + Family Violence Prevention Fund + Rape, Abuse and Incest National Network (RAINN) + V-Day + YWCA of Greater Los Angeles + Watts Century Latino Organization + Rainbow Services + East LA Women's Center + Riverside Area Rape Crisis Center.

This is a partial listing. For a complete list, please visit our websites at www.denimdayinla.org or denimdayusa.org.

**PEACE
OVER
VIOLENCE**
ONE ON ONE, ONE BY ONE

24 HOUR
RAPE AND BATTERING
L.A. HOTLINE
213.626.3393
NATIONAL HOTLINE
800.656.HOPE

DENIM DAY IN LA & USA
is a project of PEACE OVER VIOLENCE

www.peaceoverviolence.org
213-955-9090 phone
213-955-9093 fax

POV will donate 10% of Dollars for Denim proceeds to V-Day's Campaign to support the women and girls victimized by sexual violence in the Democratic Republic of Congo.

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